# Ard Financial Group JSC

Stronger. Together.



## **Ard Financial Group**

#### Mission

To build the Investor Nation

#### Vision

To become the pioneering fintech group in the region











Fintech bank

Stable growth

Comprehensive solution

**Investor Nation** 

Creative disruption

Digital transformation

Stronger.Together.

Branchless bank

**Dual registration** 

Go global



#### **Board of Directors**

#### **Ordinary members**



**Ganhuyag** Chuluun Executive Director, Ard Financial Group



**Bruno** Raschle Vice president, Schroder Adveq



**Suhdorj** Avir Founder, GrapeCity Mongolia, MOST Fintech



Odbayar Odonchimed
Board member,
Ard Insurance

#### **Chairman of the BoD**



**Batbayar** Purevjargal Chairman of the BoD, Ard Financial Group

#### Independent members



Sergelen Munh-Ochir Director, Mongol Koosen College of Technology



Munhbat Chuluun President, SouthGobi Sands



Mihail Zeldovich
Chairman of the Supervisory Board,
Cocoon Capital



**Arno** Ventura Managing Partner, Gojo Company



### Management team



**GANHUYAG** Chuluun

Chief Executive Officer

Budapest, Hungary Corvinus University of Economics Financier



AMARBAYASGALAN Enhsaihan
Chief Investment Banker

Indiana University, USA
Masters of Business Administration



BARHAS Tsolmon
Chief Marketing Officer
Ard Holdings International LLC
Chief Executive Officer

International School of Virginia University, USA
Business Administration



ALTANGUNII Jargalan
Chief Politics and Public
Relations Officer

National Taiwan University of Science and Technology Masters of Business Administration



**ANAR-ERDENE** Suhbaatar Chief Compliance Officer

Beijing University of China Law School Lawyer



OYUTTSETSEN Bayrsaihan, ACCA Chief Risk Officer

London, Great Britain
BPP University
Master of Finance and Accounting



BAYARMAGNAI Erdenebat
Chief Technology Officer

Jeju National University Software engineer



ZOLBOO Batbileg
Chief Finance Officer

The State University of New York Financier



MUNH-ERDENE Munhbat
Internal auditor

Mandah University- Accounting school Auditor, Certified Accountant



HULAN Hangai
Secretary of the BoD

People's University of China International Relations



Ard Financial Group (AARD), Ard Insurance (AIC), Ard Credit (ADB), and Mongol Post (MNP) are included in the **TOP 20 index** of the MSE

The first-quarter report for 2021 was presented online to the public

Ard Insurance (AIC) and Ard Credit (ADB) distributed dividends, while Ard Financial Group (AARD) allocated proportionate bonuses to its shareholders

Funding of 13
billion MNT was
raised from
strategic investors

At the group level, there are a total of **58,463** shareholders

Ard Financial
Group's market
valuation has
exceeded USD100
million or MNT300
billion

The publicly listed companies of Ard held a shareholders' meeting online

Through five rounds of crowdfunding, a total of 12 billion MNT in funding was raised from the public

The trading volume of Ard's publicly listed companies accounted for 77% of the total trading on the Mongolian Stock Exchange



ArdCoin has been listed on **Uniswap**, the world's largest decentralized exchange

**ArdMoney** has been launched

The new versions of **DAX** and the **Ard App** have been launched

Since the beginning of 2021, 132 new job positions have been created, and the office has expanded

ArdCoin is registered at the **Bittrex Global** exchange

A total of 177
million ArdCoins
were distributed as
incentives to
customers and
shareholders.

Ard App has reached 1.3 million users

A total of 1.3 trillion MNT in trades were conducted on DAX



Ard Holdings has signed a strategic partnership agreement with Bogd Bank and entered into an agreement to acquire an 11.7% stake

Ard Securities issued the private placement bonds of Gatsuurt and Zag companies and successfully raised funds

The Mongolian
Stock Exchange
has been integrated
into the portfolio

The first public media group company,

TengerLeague
Media Group, has been established

Ard Securities is working as the underwriter for the IPO of Bogd Bank

Ard Securities is working as the underwriter for the dual listing of Step Gold

Ard Holdings made investments in GrapeCity Mongolia LLC and MOST FinTech companies

In the framework of registering on the Canadian exchange, Ard Holdings has started collaborating with M&C Consulting



Apprentice
Mongolia show has
been launched in
collaboration with
Mongol HD TV

The Илгээлтийн
Эзэд- successfully implemented a financial education program in the regions

Over **200,000**children
participating in the
program each has
received 77
ArdCoins

The
Stronger.Together
project was
implemented to
provide emotional
support to
Mongolians
stranded abroad

The Gadas
Program, designed to provide citizens with the opportunity to acquire new vehicles, has been launched

100 nurses in the red zone were provided with 100 million MNT in support

Companies of the Ard group donated 500,000,000 ArdCoins and established the XACY, or the "Хүчирхэг Ардын Сайн Үйлс" NGO

Sponsored the
Esports team ZEUS
CLAN /Pubg Mobile
Mongolia/

A partnership with Women's World Banking has been initiated



## Shareholders' structure

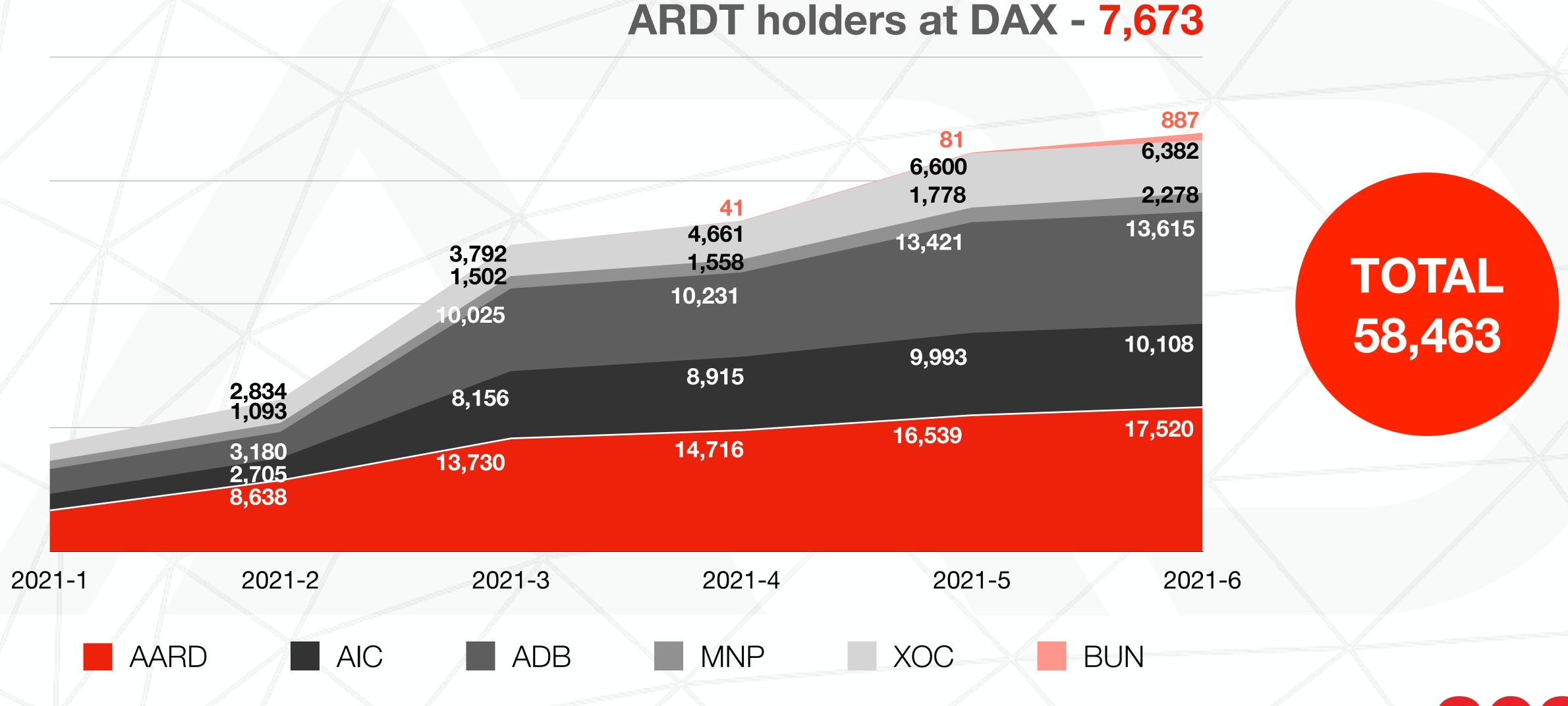
(As of June 30, 2021)

	#	(MNT thousand)	2020	2021Q1	Quarterly	change	2021Q2	Ownership
	1	EIT	733,349	4,547,305	39,668	0.14%	4,586,973	16.03%
	2	Ard Life	1,565,288	1,842,279	297,715	1.04%	2,139,994	7.48%
	3	Bruno Raschle	2,098,592	2,104,592	0	0.00%	2,104,592	7.36%
	4	Suhdorj Avir	563,155	568,266	1,350,000	4.72%	1,918,266	6.70%
	5	Ard Holdings International	2,874,410	1,300,000	299,616	1.05%	1,599,616	5.59%
	6	Bathishig Hishigdorj	2,657,214	2,658,444	-1,145,834	-4.00%	1,512,610	5.29%
	7	Ganhuyag Chuluun	1,264,519	1,340,364	9,149	0.03%	1,349,513	4.72%
	8	Uyanga Galnyam	1,333,147	1,346,936	0	0.00%	1,346,936	4.71%
	9	Ard Securities	1,033,080	761,126	315,190	1.10%	1,076,316	3.76%
	10	DAX (ARDT)	1,000,000	1,000,000	-108,431	-0.38%	891,569	3.12%
	11	Munhnasan Narmandah	0	344,311	259,090	0.91%	603,401	2.11%
	12	Ronoc Limited	479,111	479,111	0	0.00%	479,111	1.67%
	13	Gereltuya Sedbazar	455,717	455,935	O	0.00%	455,935	1.59%
	14	Ard Insurance	417,905	411,455	0	0.00%	411,455	1.44%
	15	Bat-Erdene Ganhuyag	0	352,097	0	0.00%	352,097	1.23%
		TOP 15 Shareholders	16,475,487	19,512,221			20,828,384	72.79%
		Other shareholders	12,138,776	9,102,042			7,785,879	27.21%
		Outstanding shares	28,614,263	28,614,263			28,614,263	100.00%
		Total number of shareholders	4,779	13,730			17,520	
		ARDT holders		20,000			7,673	





## The Number of Shareholders' growth







33

Companies



Special licenses

8

Public companies



**₹452** 

billion - total assets

**₹356** 

billion investments

**₹383** 

billion - equity



**₹473** 

billion - valuation



59k

Shareholders

(Group)

1,261k

Ard App users

207k

Insurance policy holders

123k

Brokerage accounts

41k

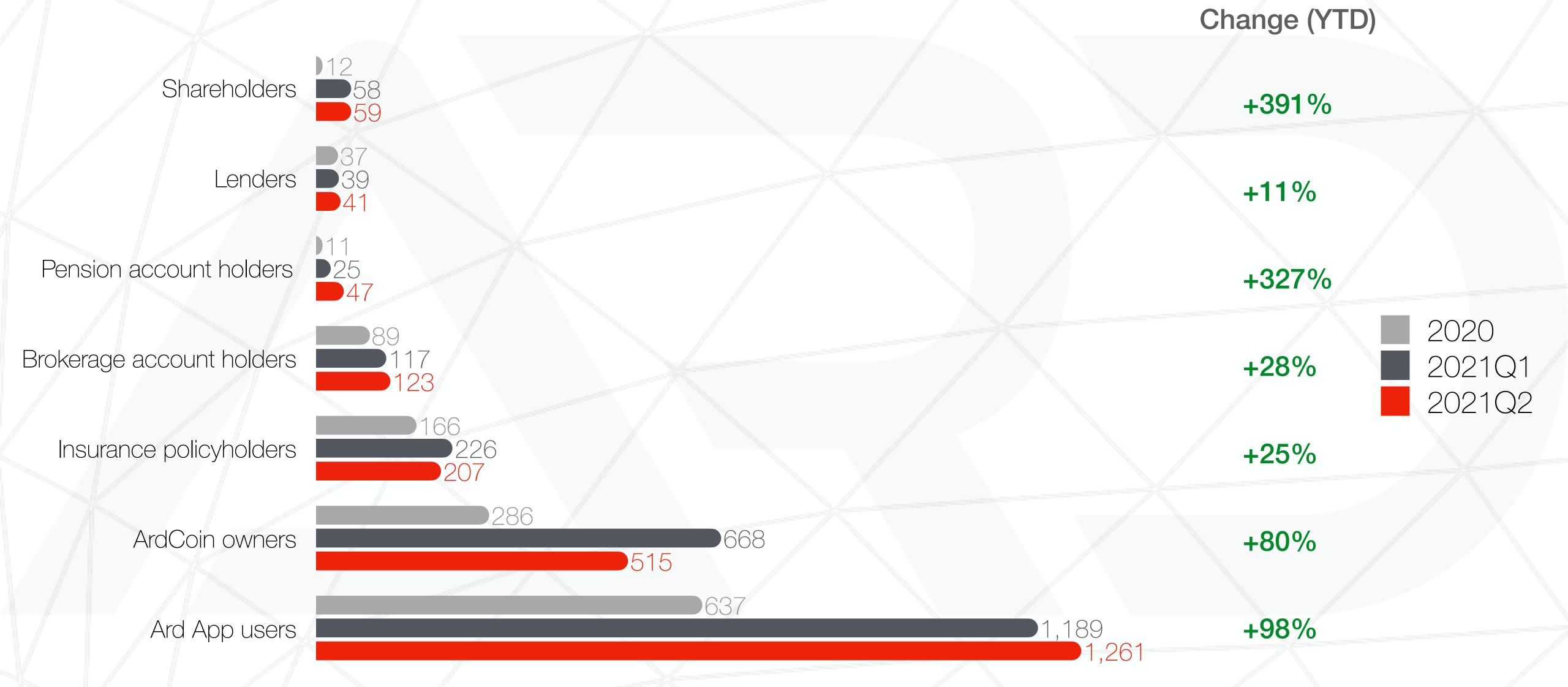
Lenders

47k

Pension accounts



## Number of customers (thousands)





Capital raising

#### (By number of shares)

	Amount (MNT)	Number of customers	AARD	AIC	ADB	XOC	BUN	MNP
Crowdfunding 1	4,473,464,200		1,470,462					
Crowdfunding 2	3,181,659,319		332,307	1,062,887	11,189,740			
Crowdfunding 3	4,107,700,000	3,983	226,330	209,860	2,472,635	1,019,200	1,040	
Shareholding kids	455,700,000	900	26,281			309,015		48,750
"Илгээлтийн эзэд"	138,300,000	775	7,245					42,772
Total	12,356,823,519	14,578	2,062,625	1,272,747	13,662,375	1,328,215	1,040	91,522
			+7.2%	+5.1%	4.9%	2.7%	0.9%	0.1%



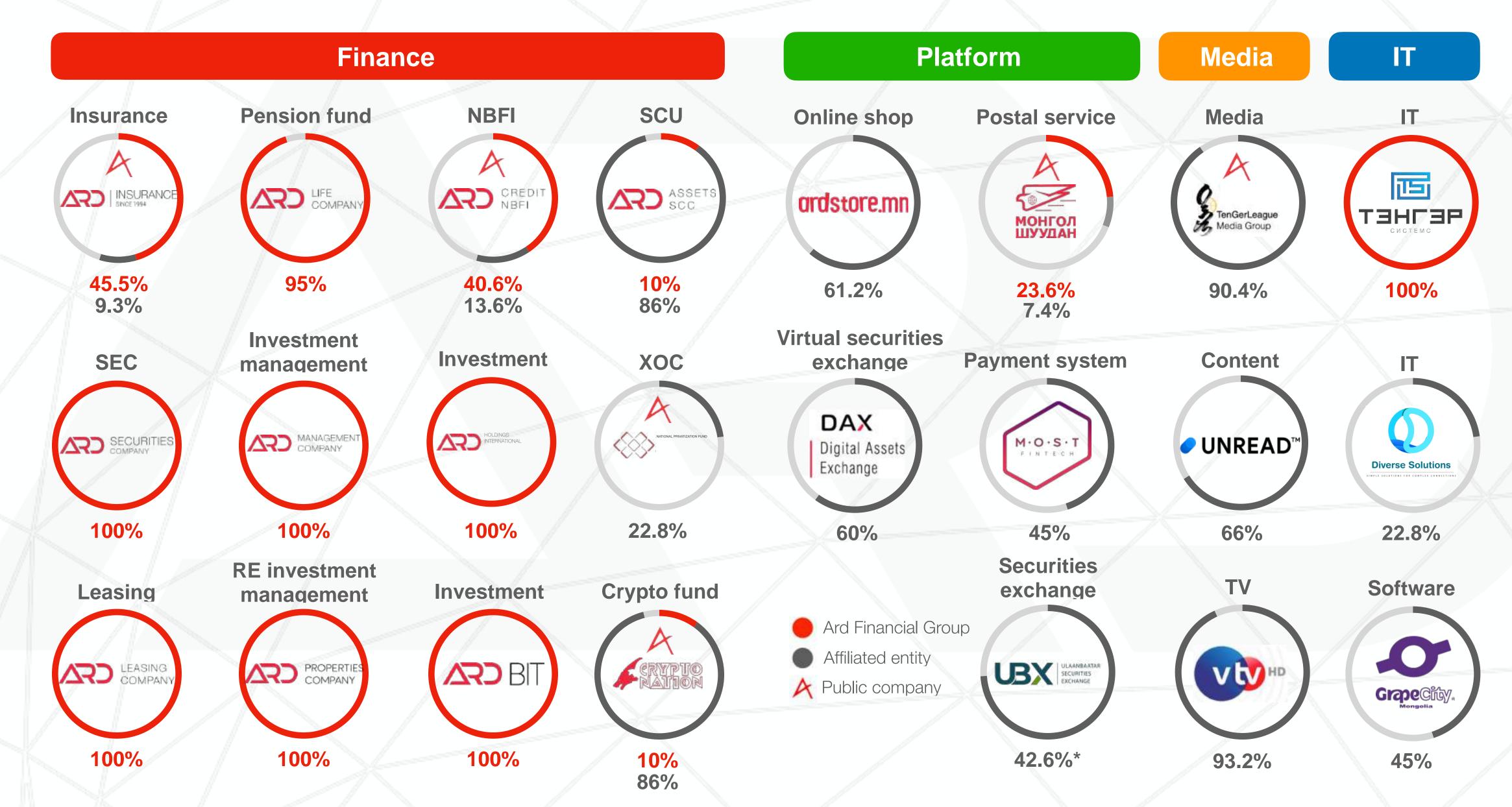
Strategic investors

XARD XDB XIC

**₹13 billion** 



## Investment portfolio



## Ard App

2020

2021

I half-year

I half-year

39k 625k

new users are registered

**18.3 20.4** 

billion MNT was disbursed as online loans

0.2 29.6

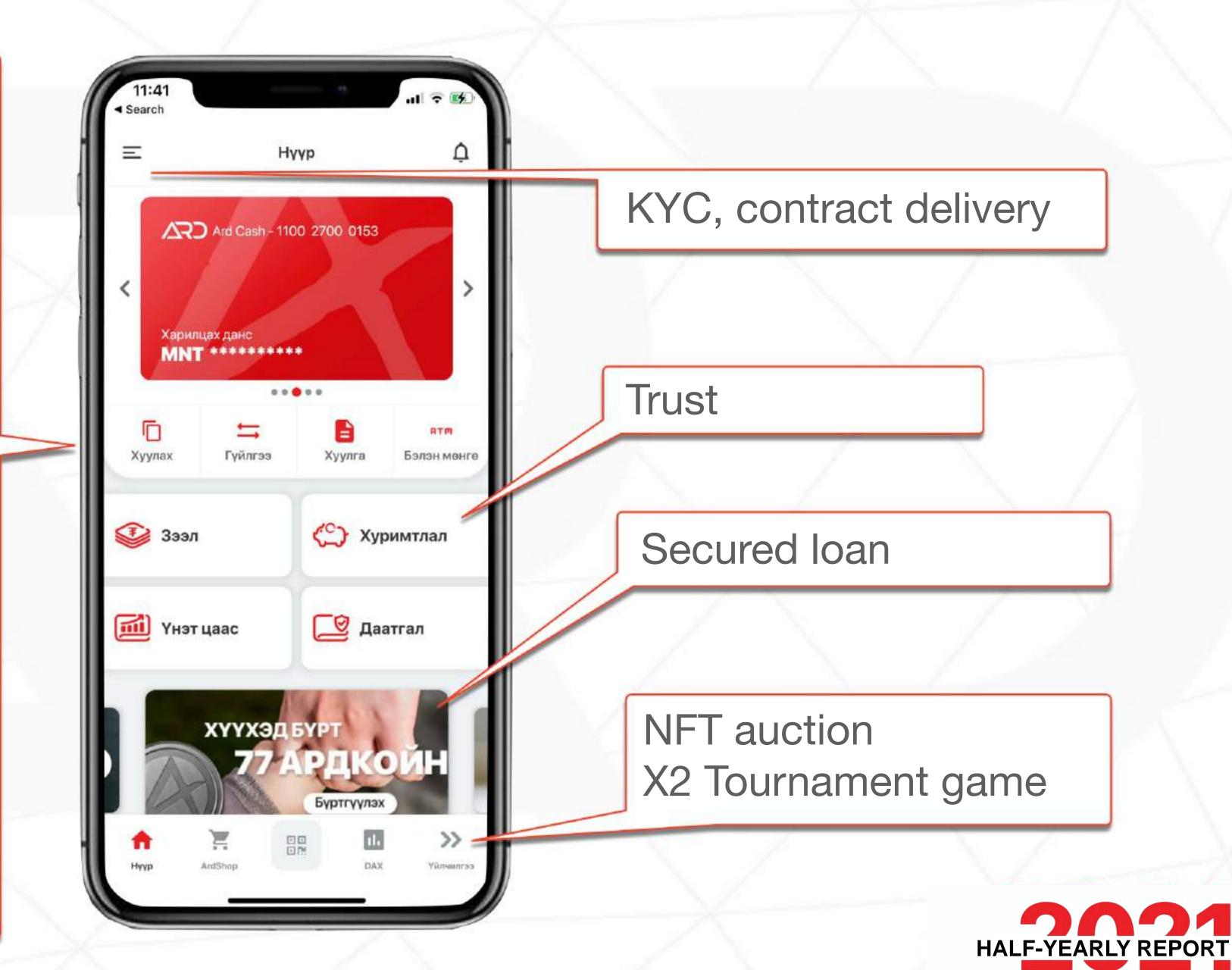
billion MNT of securities trades are executed

**58.9 744.3** 

billion MNT of transactions are made

0.4 0.7

billion MNT of savings are created



#### **DAX V2.0**

Trade volume

Daily average

ARDT

116,533 17,946,093

6,295,670,760

2,114,627

ARDX

34,975,948

BTC

4.35 783

ETH

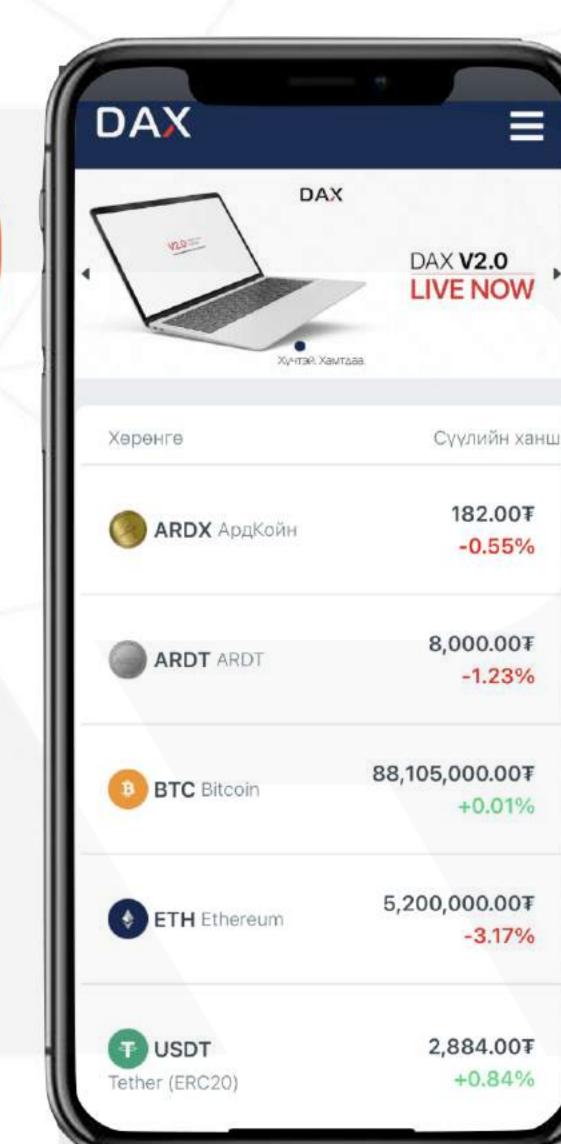
67.49 3,915

USDT

36,960

MNT

1,288,429,160,345 7,157,939,780



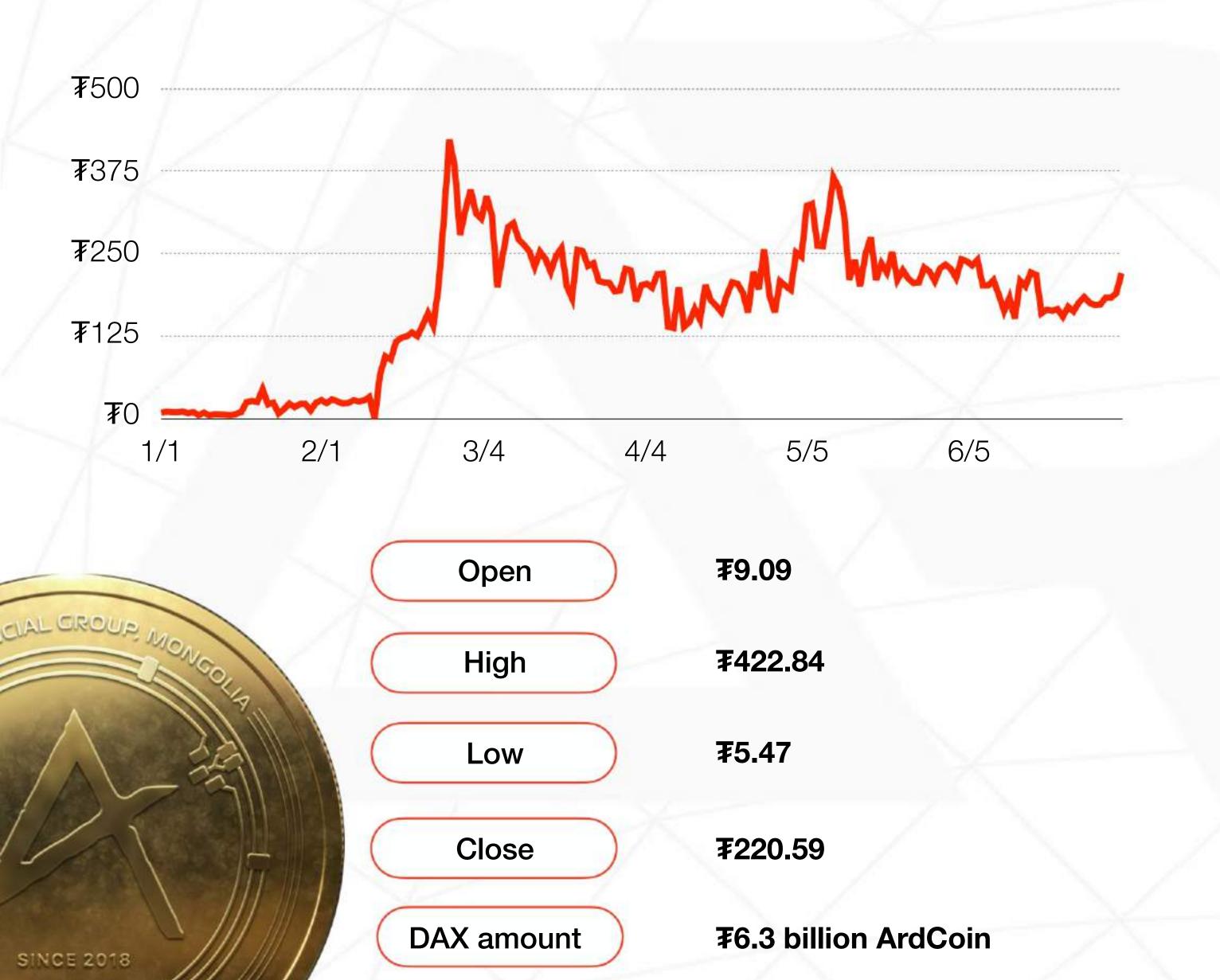
## 400K customers

- Trading fees reduced
- HODL menu
- ArdMoney Rebate
- Basic and Standard window
- Registration for residents abroad
- Veriff KYC verification

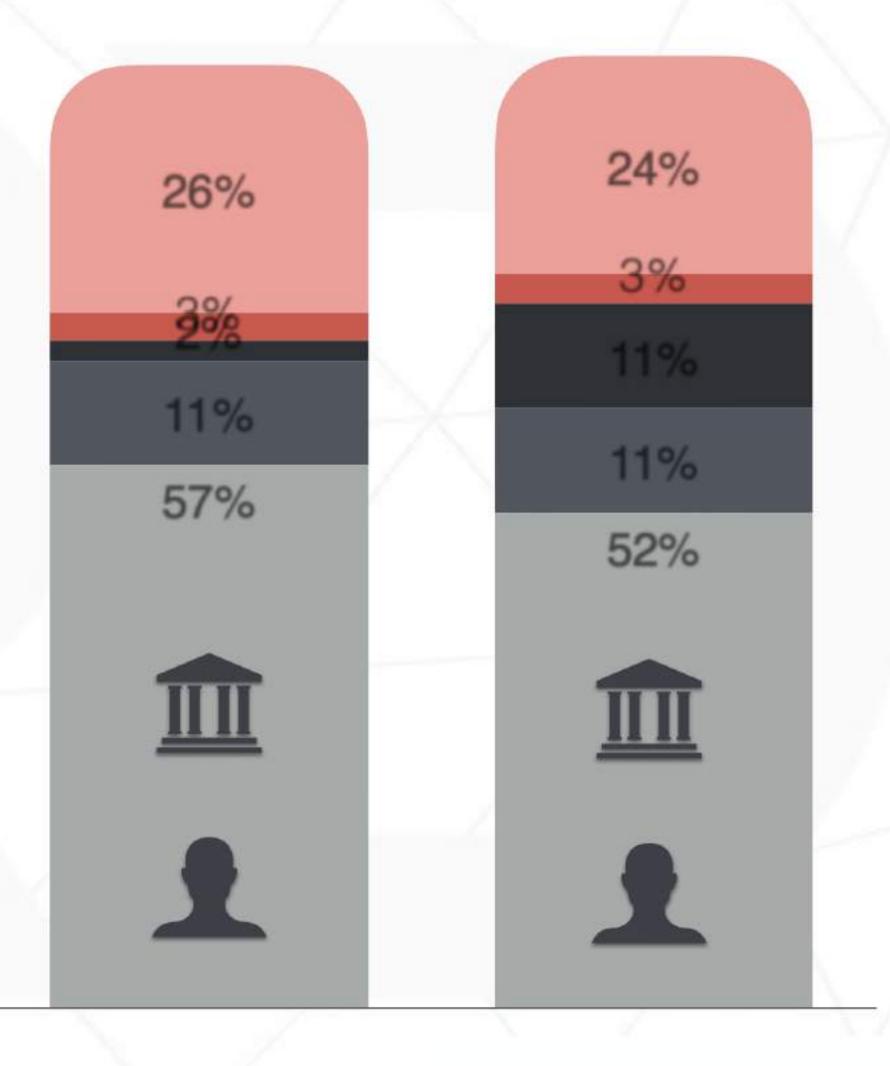
(From January 1st to June 30, 2021)



#### ArdCoin



#### Distribution



Reserve Exchange HODL

Other

Top 20

#### ArdCoin

#### #644\*\*/11000

Open	\$0.003194	₹9.09
High	\$0.2054	<b>₹</b> 585.39
Close	\$0.06808	<b>₹</b> 194.03
Total number of ArdCoin	5,138,308,00	00
Total market value	\$349.8 million	₹997 billion
Outstanding ArdCoin*	277,807,95	7
Outstanding ArdCoin	4,289,050,49	99
CoinMarketCap market value**	\$19.3 million	₹55 billion
CoinMarketCap market value	\$292 million	₹832 billion

BTC - ARDX 23 BTC

ETH - ARDX 251 ETH

USDT - ARDX 1,188,343 USDT

(From January 1st to June 30, 2021)



Trade volume

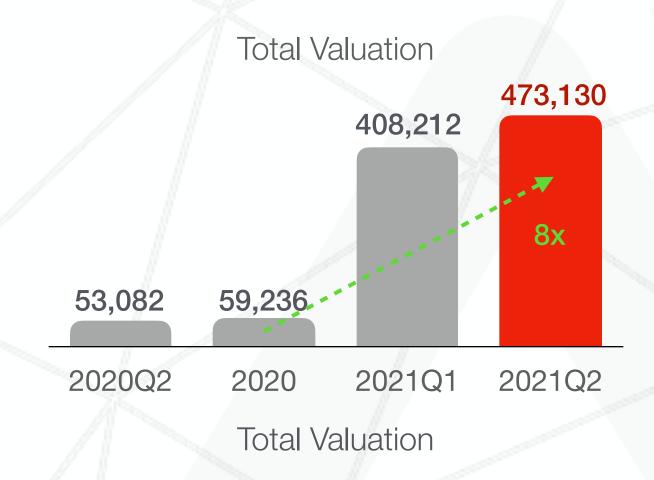
<sup>\*</sup>The number of circulating ArdCoins listed on CoinMarketCap does not accurately represent the actual number of ArdCoins in circulation (to be corrected)

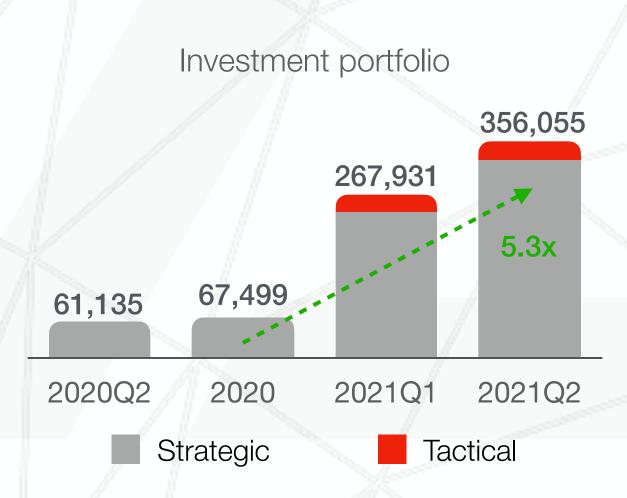
<sup>\*\*</sup> The market capitalization and ranking on CoinMarketCap are based on the reported number of outstanding shares.

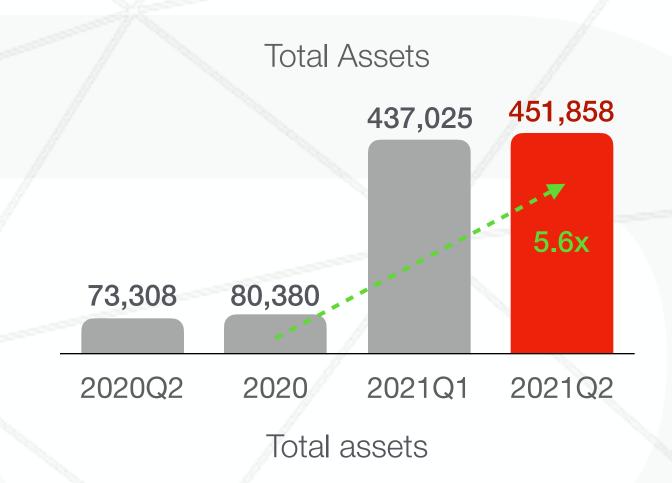
## FINANCIAL PERFORMANCE

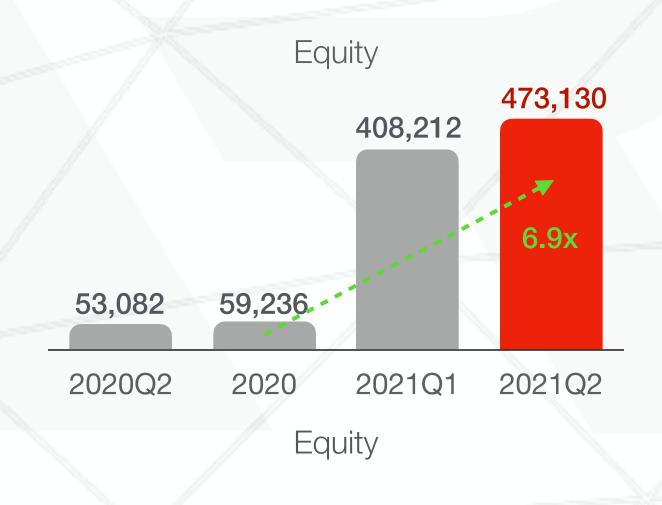


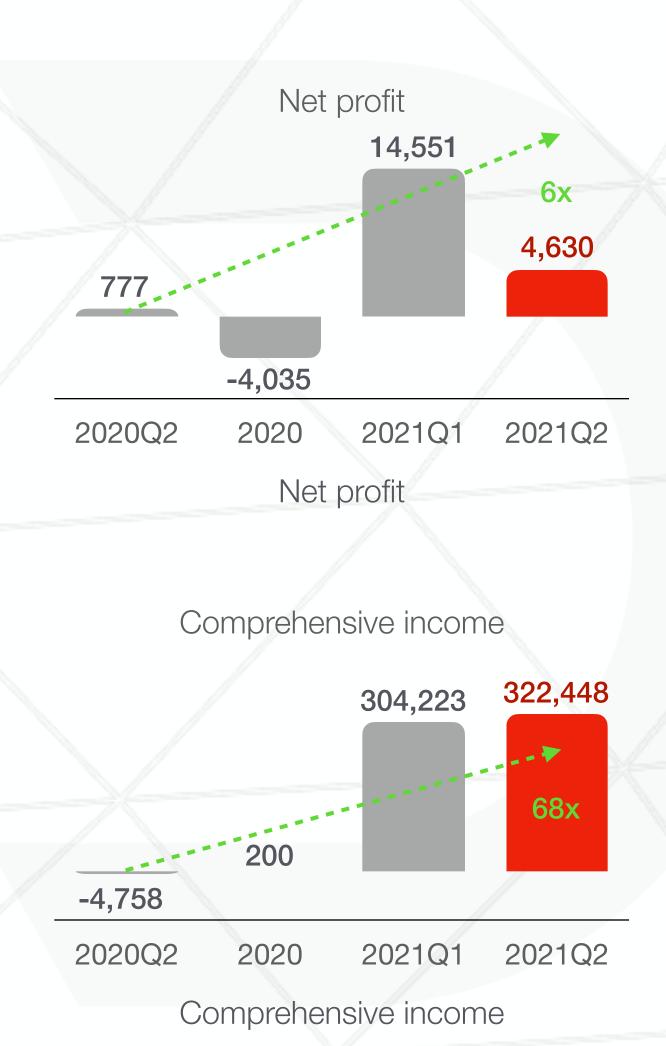
## Key figures (MNT million)













## Balance sheet

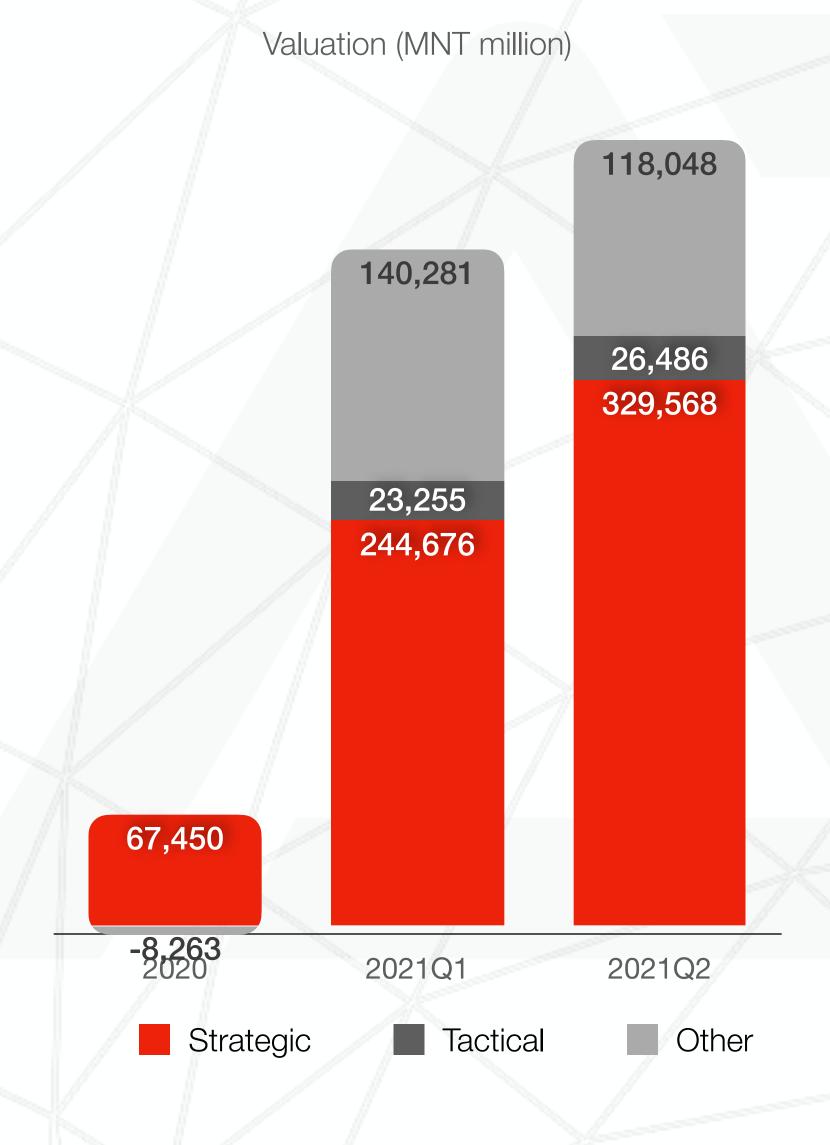
(MNT thousand)	2020Q2	2020	2021Q1	2021Q2	YoY	YTD
Cash and CE	185,354	100,958	615,995	35,110	-81.10%	-65.20%
Receivables	7,107,150	1,687,455	11,481,635	19,151,117	2.7x	11.4x
Loans to others	3,760,496	0	0	O	-100.00%	-100.00%
Prepayments	0	1,243,564	6,934,706	4,016,923	3.2x	-42.00%
Fixed assets	1,290,608	906,458	493,185	380,464	-70.50%	-58.00%
Intangible assets	117,992	8,941,367	149,478,755	173,607,508	1471x	19.4x
Short-term investments	16,994	18,737	20,837	19,160	12.70%	2.30%
Long-term investment	60,828,970	67,481,313	268,000,327	254,647,905	4.2x	3.8x
TOTAL ASSETS	73,307,564	80,379,852	437,025,440	451,858,186	6.2x	5.6x
Payables	672,859	4,902,078	2,695,228	7,044,659	10.5x	43.70%
Short-term liabilities	1,519,311	11,958,106	8,776,255	10,657,433	7.5x	-10.90%
Bank loan	2,082,372	1,147,287	4,710,000	5,062,527	2.4x	4.4x
Long-term liabilities	16,257,047	3,135,077	5,606,888	2,235,006	-86.30%	-28.70%
Deferred tax liability	1,951,649	3,405,208	38,457,710	44,237,852	22.7x	13x
TOTAL LIABILITY	22,483,238	24,547,756	60,246,081	69,237,477	3.1x	2.8x
Share capital	27,175,629	27,175,629	28,614,263	28,614,263	5.30%	5.30%
Paid-in capital	0	2,927,696	2,927,696	2,927,696	0.00%	0.00%
Revaluation reserves	10,589,419	27,284,096	316,956,039	345,101,421	32.6x	12.6x
Other equity	13,799	13,799	13,799	13,799	0.00%	0.00%
Retained earnings	13,045,479	1,358,572	28,267,563	5,963,528	-54.30%	4.4x
TOTAL SHAREHOLDERS' EQUITY	50,824,326	55,832,096	376,779,360	382,620,707	7.5x HAL	F-YEARLY REPOR

## **Income Statement**

(MNT thousand)	2020Q2	2020	2021Q1	2021Q2	YoY
Investment Income	1,794,383	303,915	17,848,815	8,429,306	4.7x
Interest Income	30,862	30,984	249,534	937,644	30.4x
Dividend Income	1,346,630	1,311,736	965,717	964,580	-28.4%
Rental Income	383,155	770,464	140,000	240,364	-37.3%
Management Service Income	368,776	688,461	384,080	872,661	2.3x
TOTAL REVENUE	3,923,806	3,105,560	19,588,146	11,444,555	2.9x
Compensation Expenses	886,441	1,551,948	605,498	927,037	4.6%
Operating Expenses	1,146,236	2,676,280	1,626,791	3,387,802	3x
Financial Expenses	890,936	2,889,184	702,738	1,496,503	1.7x
TOTAL EXPENSE	2,923,613	7,117,412	2,935,027	5,811,342	2x
Other Gains (Losses)	37,279	145,276	(203,541)	(322,717)	-10.7x
Foreign Exchange Gains (Losses)	(125,648)	(170,140)	(174,084)	(1,118)	120x
Profit Before Tax	911,824	(4,036,716)	16,275,494	5,309,378	5.8x
Income Tax Expense	134,666	(2,041)	1,724,121	678,910	5x
NET PROFIT	777,158	(4,034,675)	14,551,373	4,630,468	6x
Revaluation Gains (Losses)	(5,535,094)	4,235,021	289,671,943	317,817,325	57.4x
TOTAL COMPREHENSIVE INCOME	(4,757,936)	200,346	304,223,316	322,447,793	69x



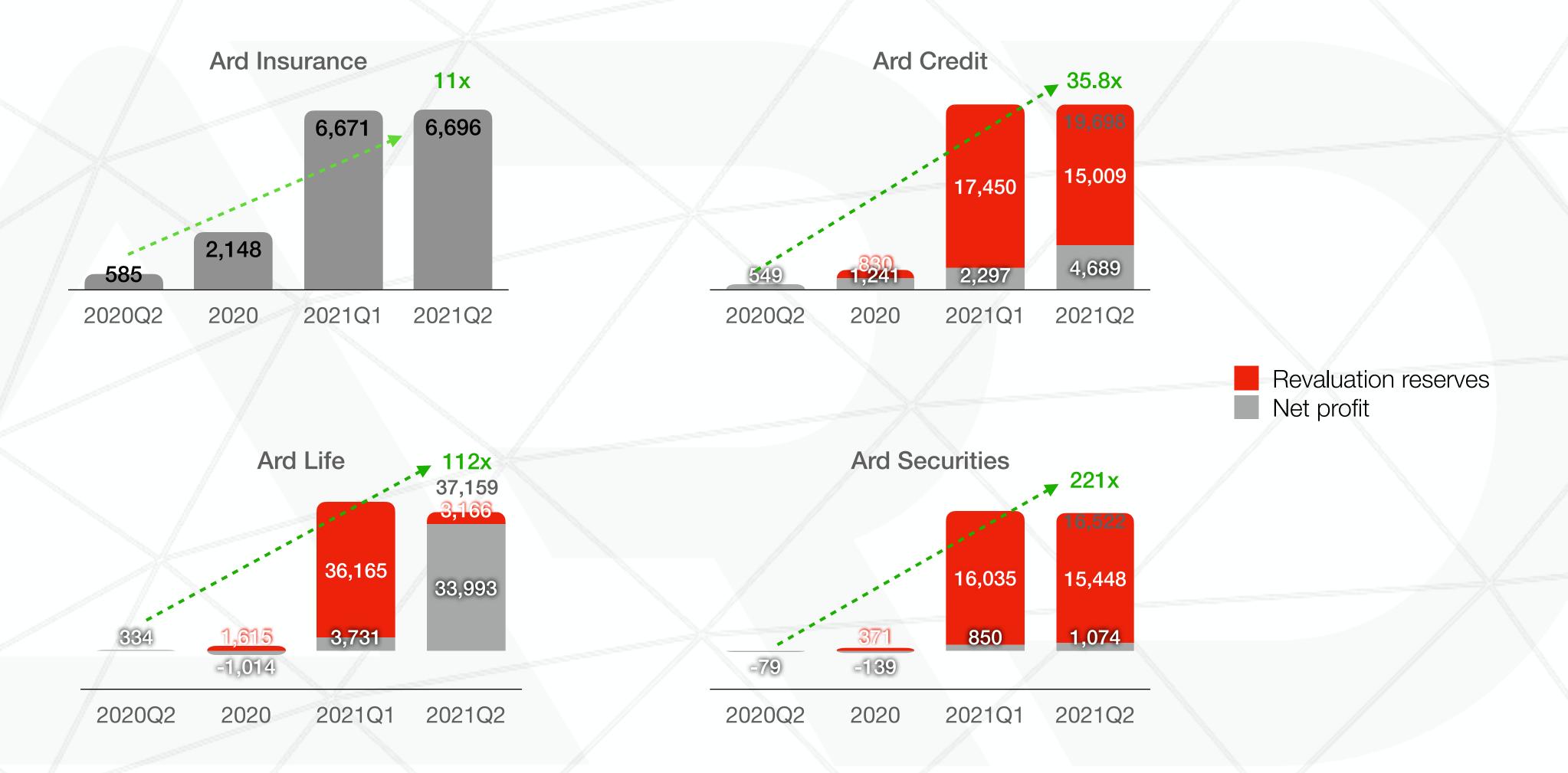
## **Company Valuation**



Ard Insurance JSC (MSE: AIC) 13,108,084 65.54% 18,334,734 50.	329,568,528 69% 28,180,511 40% 16,523,180 02% 28,408,411 00% 19,125,758	23.64% 45.49% 40.58%
Ard Insurance JSC (MSE: AIC) 13,108,084 65.54% 18,334,734 50.	40% 16,523,180 02% 28,408,411	45.49%
	02% 28,408,411	
Ard Credit JSC (MSE: ADR) 14 080 132 61 25% 32 242 967 46		10 58%
7 (1d Ordalt 000 (100L: 710D) 14,000,102 07.2070 02,242,001 40.5	00% 19 125 758	40.00/0
Ard Securities 2,304,926 100.00% 19,489,426 100.	0070 10,120,100	100.00%
Ard Management 1,265,333 100.00% 10,859,383 100.	00% 12,271,179	100.00%
Ard Assets 98,726 9.50% 319,108 9.50%	46% 415,268	9.45%
Ard Life 11,426,041 100.00% 51,008,848 100.	00% 46,048,185	95.00%
Ard Bit 38,922,560 100.00% 111,973,762 100.	00%	
Ard Leasing 8,767,792 100.00% 10,173,345 100.	00%	
Tengger Systems 1,153,508 100.00% 7,502,430 100.	00% 9,635,791	100.00%
Ard Holdings International 6,323,702 100.00% 17,263,620 100.00%	00% 13,192,607	100.00%
Ard Properties 33,620,531 100.00%		
Tactical Investments 49,708 23,254,768	26,486,147	
National Privatization Fund (MSE: XOC) 2,639 0.05% 4,346 0.05%	03%	0.00%
Bulgan Undraga JSC (MSE: BUN) 28,332 32.89% 229,585 32.	89% 5,666,987	29.78%
Other Financial Instruments 18,737 23,020,837	20,819,160	
Other Assets (8,262,746) 140,281,199	117,075,509	
Fixed and Intangible Assets 9,407,392 149,971,940	118,820,472	
Cash 100,958 615,995	35,110	
Other Net Assets (17,771,096) (10,306,736)	(1,780,073)	
Total Valuation 59,236,304 408,211,937	473,130,184	
Shares in Circulation 27,175,629 28,614,263	28,614,263	
Per Share Valuation 2,180 14,266	16,535	

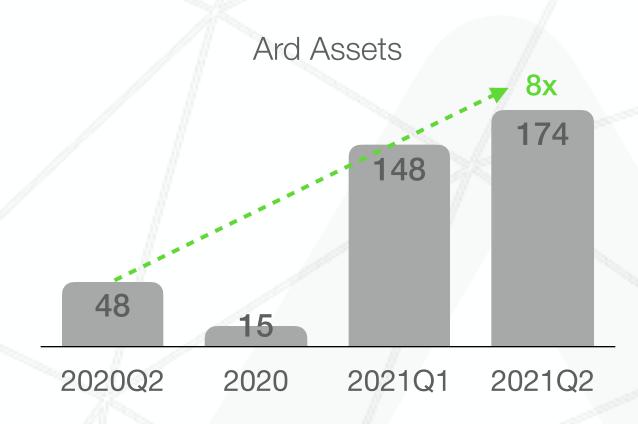


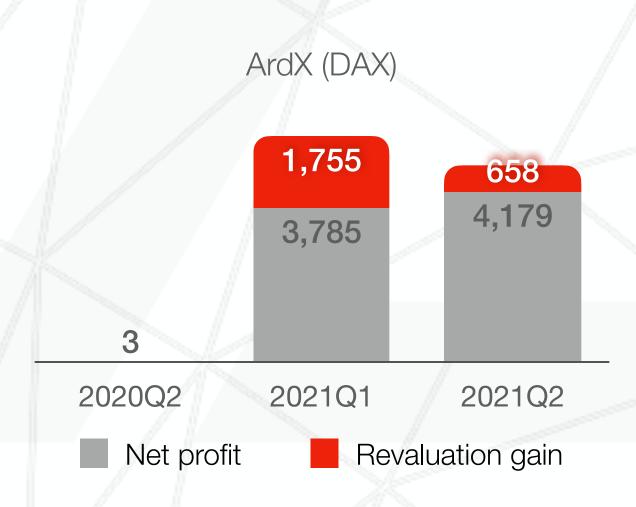
## Profitability (MNT million)

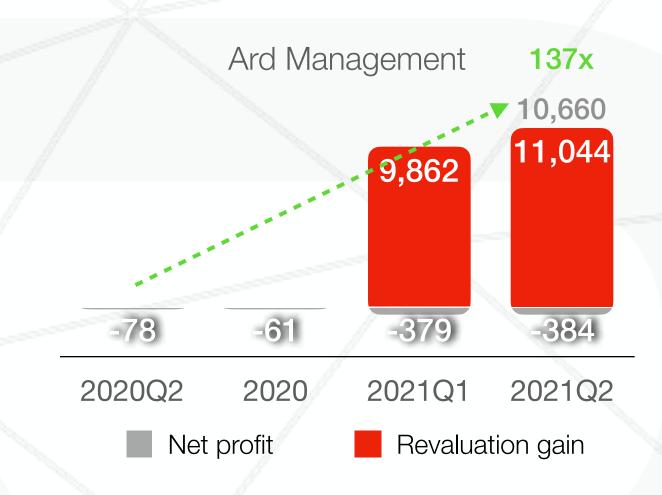


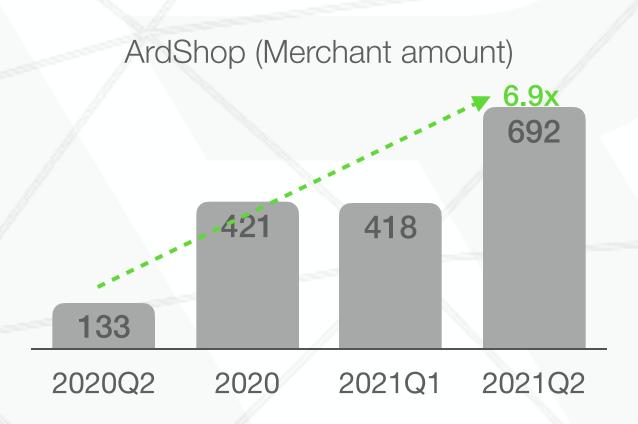


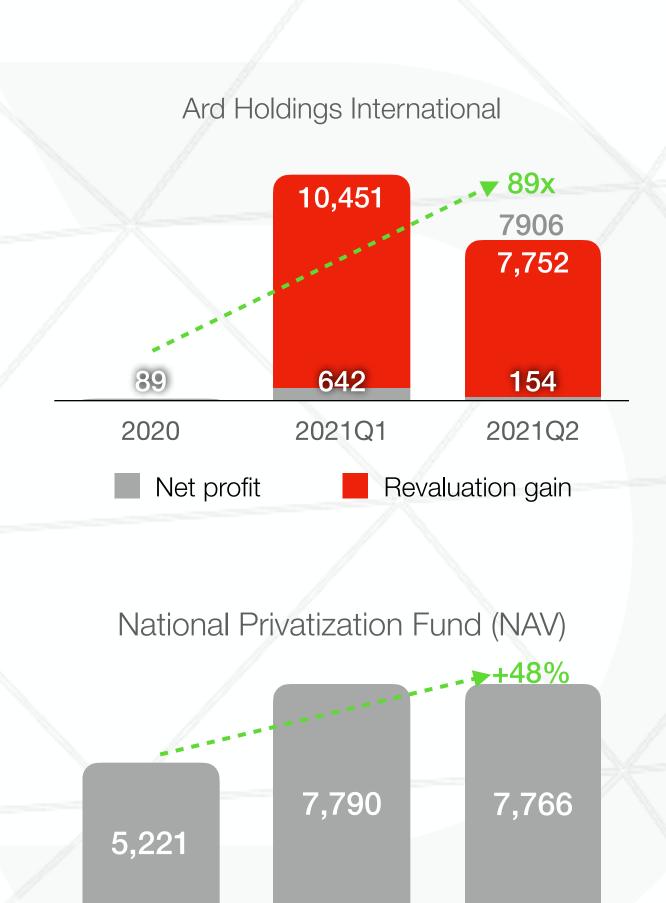
## Profitability (MNT million)











2021Q1

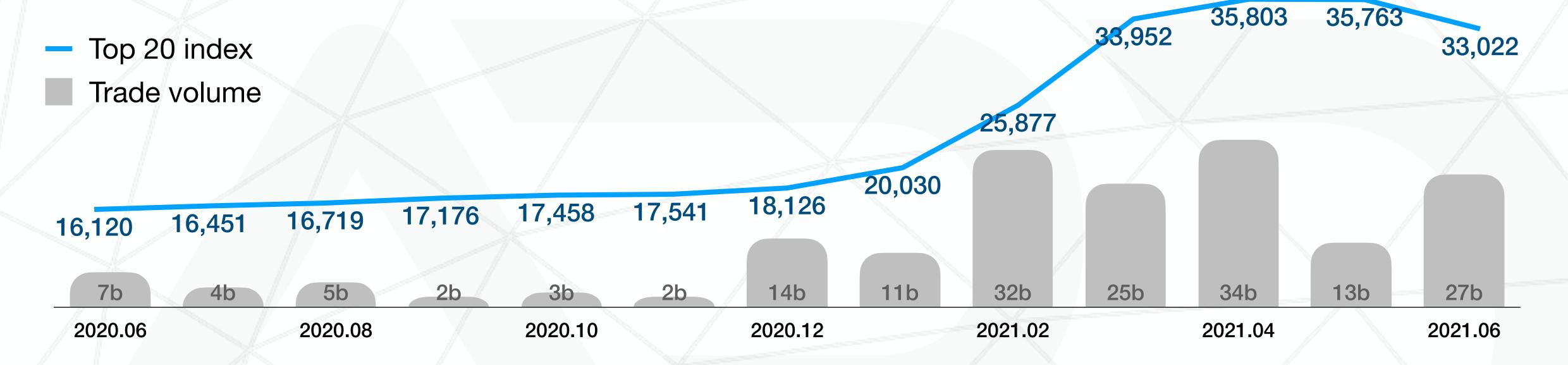
Net Asset Value

2020



2021Q2

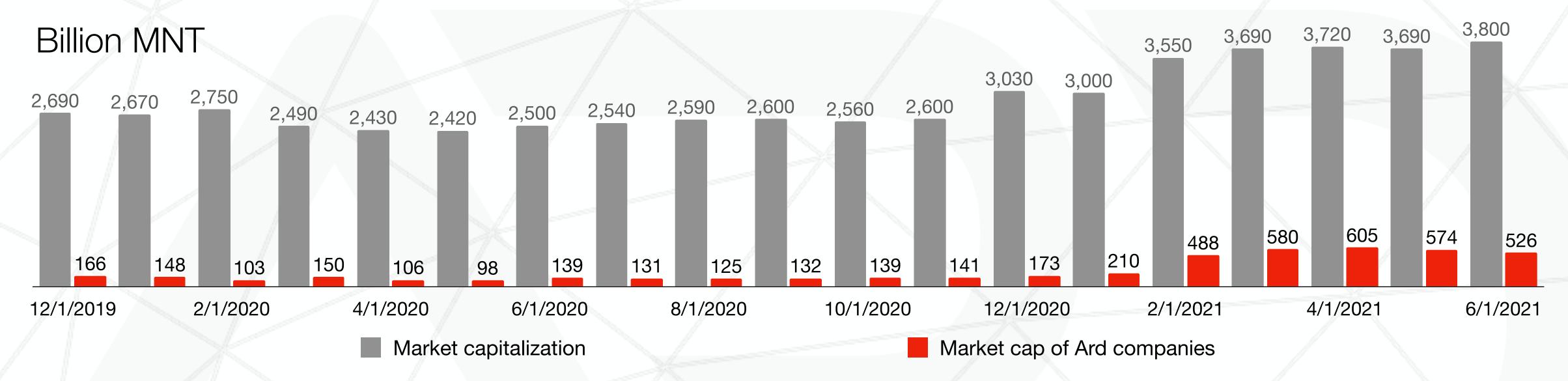
#### Stock trade



Indicator	2019	2020	Q1 2021	Q2 2021 202 <sup>-</sup>	l (First Half)	YTD Growth	Quarterly Growth
Total Trading Volume (Billion MNT)							
Total trading volume of stock and fund on MSE	161	54	67	58	125	131%	-13%
Ard Securities Trading Volume	7	15	41	39	80	433%	-5%
Ard Securities % of Total Volume	4%	28%	61%	67%	64%	130%	10%
Total Trading Volume of Ard Companies	6	12	51	45	97	737%	-12%
Ard Companies % of Total Volume	4%	21%	77%	78%	77%	56%	-1%



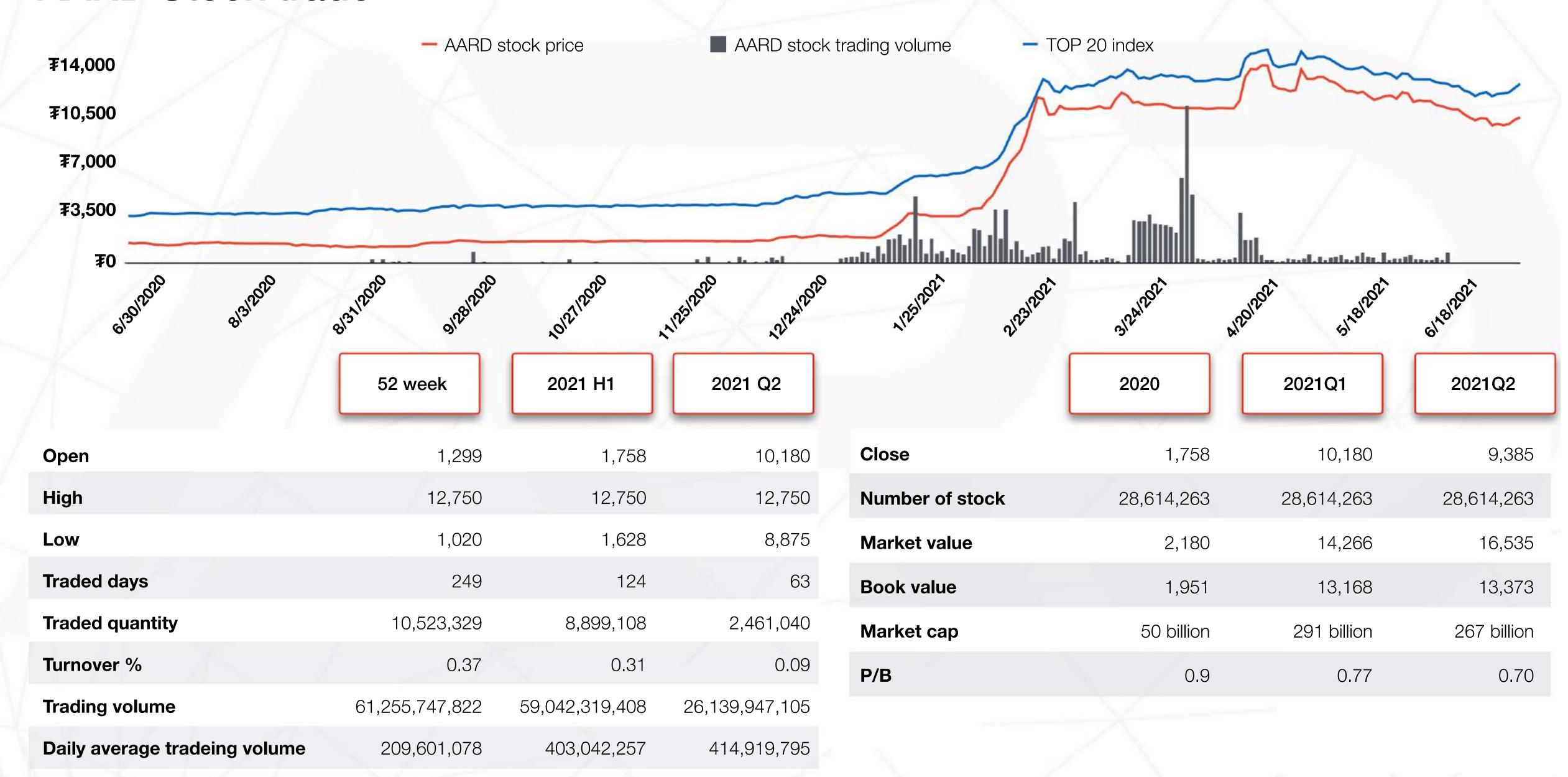
#### Stock trade



Indicator	2019	2020	Q1 2021	Q2 2021	2021 (First Half)	YTD Growth	Quarterly Growth
Market Capitalization (Billion MNT)							
Market	2,690	2,500	3,030	3,690	3,804	26%	52%
AARD	51	37	50	291	269	438%	627%
AIC	20	18	20	36	36	80%	100%
ADB	23	20	23	7C	70	204%	250%
MNP	72	64	75	169	119	59%	86%
XOC	_	5	13 -		-		160%
BUN	1 -		19 -		-	-	
Total Ard Companies	166	139	173	580	526	204%	278%
<b>Total Ard Companies % of Market Cap</b>	6.17%	5.56%	5.71%	15.72%	13.83%	8%	-2%



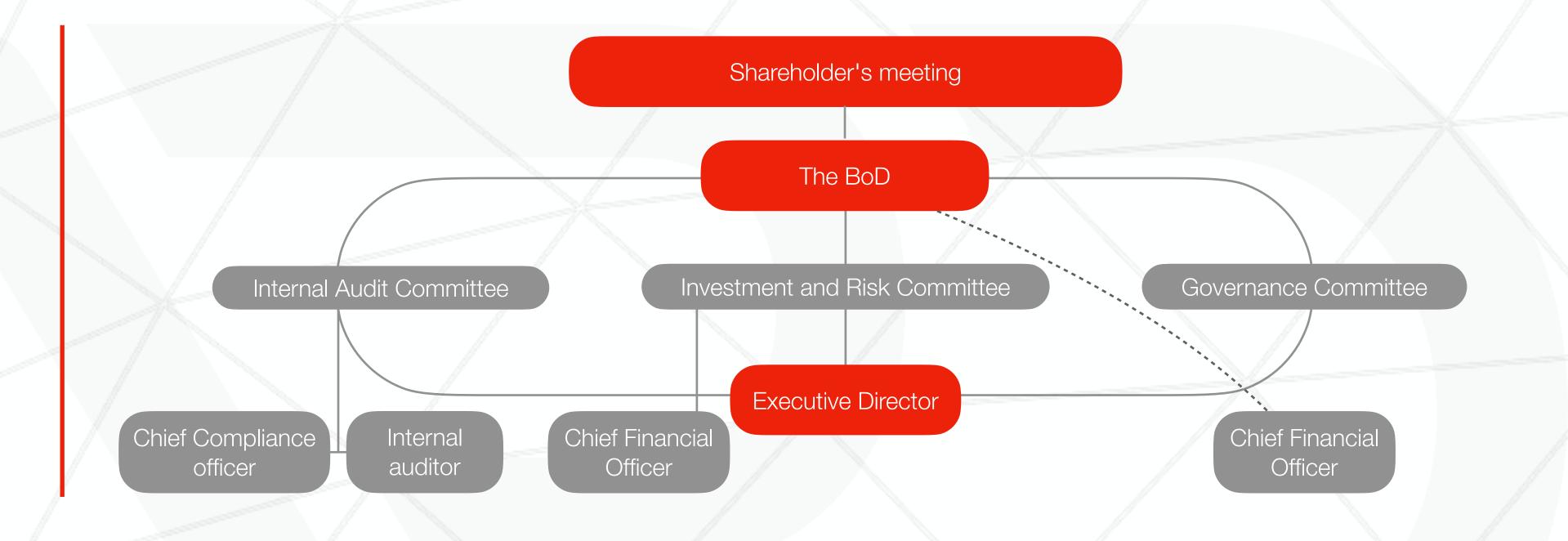
#### **AARD Stock trade**



## Risk management



Exemplary
Governance
System





Three layers of protection system

Third layer Internal auditor

Second layer Supervising departments

First layer All departments and employees

Internal audit provides independent risk assessment and corporate governance, assurance and recommendations Communicate financial management, information security, and risk management implementation to board members in a timely manner

Implement internal control of day-to-day operations



